

PRESENTING

I·home & I·home⁺ CONCLAVE 2023

A KNOWLEDGE INITIATIVE
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CREATIVITY™

INDIA'S
ONLY
FURNITURE
DECOR
BUSINESS
CONCLAVE

READY TO
NURTURE
THE
FUTURE
CURATED
WITH
PASSION



PUNE

THE
RITZ-CARLTON
AIRPORT ROAD

12 JAN 23

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ABOUT CREATICITY

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There is a creator in all of us who deserves a platform to express freely. At Creativity, we have built a destination that lets people express more through avenues that empower them. From Home City that is the biggest home furniture & decor destination to Food City that curates the finest culinary experiences and Play City where the joy of active living is reimagined, Creativity is Pune's trusted partner to express more, every day in every way.

KNOWLEDGE INITIATIVE

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As Pune's biggest home interiors and furniture destination, Creaticity has always believed in sharing insights & advice that empowers the idea of home making. By being a hub of knowledge and information for everything about home interiors, Creaticity helps bring alive simple execution through path-breaking ideas.

ABOUT THE CONCLAVE

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Home & Home+ Conclave 2023 will be the first on-ground edition of an innovative and thought-provoking platform about home and interiors after two successful virtual conclaves. This edition is set to strengthen the ecosystem that has been established over the past 2 years.

As a one-of-its-kind and holistic knowledge dissemination conference, the Conclave will bring together several industry captains from the fraternity of FURNITURE, FURNISHINGS, CONSULTING AND DESIGN.

Illustrious participants from previous editions:
@home | Ashley | EPCH | Furlenco | Godrej | IIID
Ikea | Marshalls | Maspar

It brought together 30+ leaders who shared a series of high-quality dialogues and discussions around consumer behaviour in the new normal, demand regeneration and discussed areas that need to be addressed, by the industry.

CONCLAVE FORMAT

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KEYNOTES

TOMORROWLAND

THEN & NOW

THIS & THAT

GRATITUDE

KEYNOTE 1 BEYOND

- A keynote session by an industry leader.
- Sharing thoughts about the present & future scenarios pivotal to the industry & its stakeholders.
- 30 Mins. for the Speaker
- 10 Mins. for delegate interaction

KEYNOTE 2 COLLAB

- A keynote session by a segment expert.
- Proposing co-creation of real-time solutions for current issues.
- 30 Mins. for the Speaker
- 10 Mins. for delegate interaction

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KEY NOTES

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THEN & NOW

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GRATITUDE

TOMORROWLAND

- A panel discussion by esteemed industry leaders.
- Bringing out different perspectives about the challenges faced by the industry.
- 40 Min. Session
- 05 Eminent Speakers
x 2 Grand Panels

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THEN & NOW

- A quick showcase of individual success stories
- Narrating experience and journeys of growth and transformation in the segment
- 20 Sec x 20 Slides :
7 Mins. for each Speaker
- 6 Speakers

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THIS & THAT

GRATITUDE

THIS & THAT

- A debate-like setting to bring out contrasting POVs
- An interaction between two sides about contemporary industry trends and topics
- 20 Mins. for each perspective
- 2 Slots in this segment

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GRATITUDE

HONOURING LIFETIME LEGENDS

- Saluting the torchbearers of home and interiors industry
- A felicitation ceremony followed by a speech by the legends
- 3 Legends will be recognised

Highlights

10

HOURS OF ENRICHING
INTERACTION

14

POWER-PACKED
KNOWLEDGE SESSIONS

4

NETWORKING
OPPORTUNITIES

20+

EXPERTS &
INDUSTRY SPEAKERS

300

CONCLAVE
DELEGATES

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SPONSORSHIP OPPORTUNITIES

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The home & interiors industry has always been competitive. With brands engaging heavily in direct mail and digital marketing, it keeps getting intense. While our industry is growing rapidly, we are still tackling a lot of challenges. We aim to curate an ecosystem of like-minded people who are passionate about their work and looking for different avenues to connect and grow.

- Connect with top industry professionals and stalwarts
- Network with forward thinking industry leaders from leading brands & companies
- Exchange ideas with creative minds, innovators & founders
- Identify future forward growth partners
- Be a part of first-of-its-kind, knowledge-rich home conference in the country

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HOME & HOME+ CONCLAVE

Exclusive

'In Association with' for
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3 Positions

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TOMORROWLAND

2 Positions

Session Sponsor for
THIS & THAT

2 Positions

Session Sponsor for
THEN & NOW

1 Position

Partner Sponsor

5 Positions

HOME & HOME+ CONCLAVE Assured Deliverables	POWERED BY 4 L + TAXES		ASSOCIATE SPONSOR 3L + TAXES	
	EXCLUSIVE		3 POSITIONS	
PROMINENT LOGO AS A PART CONCLAVE IDENTITY	●			
MENTION BY HOST DURING EACH SESSION	●			
BRAND LOGO AS A PART OF ALL COLLATERALS	●			
PARTICPANTS DATA	●			
LINKING SPONSOR WEBSITE WITH THE CONCLAVE WEBPAGE	●		●	
1 MINUTE BRAND FILM SCREENING	IN ALL BREAKOUT SESSIONS		IN 2 BREAKOUT SESSIONS	
SPECIAL SPONSOR ENTRY FOR CONCLAVE	5 ENTRY PASSES		2 ENTRY PASSES	
LOGO DISPLAY ON BACKDROP	●		●	
LOGO ON SPEAKER HAMPER	●		●	
SOCIAL MEDIA POSTS CALLOUTS	●		●	
BRANDING OPPORTUNITIES AT VENUE	BACKDROP + 3 STANDEES		2 STANDEES	

HOME & HOME+ CONCLAVE Assured Deliverables	SESSION SPONSOR TOMORROWLAND 2 L + TAXES	SESSION SPONSOR THIS & THAT 2 L + TAXES	SESSION SPONSOR THEN & NOW 1 L + TAXES	PARTNER SPONSOR 75K + TAXES
	2 POSITIONS	2 POSITIONS	1 POSITION	5 POSITIONS
LOGO DISPLAY DURING SPONSORED SESSION	●	●	●	
MENTION BY HOST DURING EACH SPONSORED SESSION	●	●	●	
1 MINUTE BRAND FILM SCREENING IN SPONSORED SESSION	●	●		
LOGO DISPLAY ON BACKDROP DURING SPONSORED SESSION	●	●	●	
LINKING SPONSOR WEBSITE WITH THE CONCLAVE WEBPAGE	●	●	●	
SOCIAL MEDIA POSTS CALLOUTS	●	●		●
LOGO PLACEMENT ON SELECT VENUE COLLATERALS	●	●	●	●
PROMOTIONAL LEAFLETS IN CONCLAVE REGISTRATION KIT*	●	●		●

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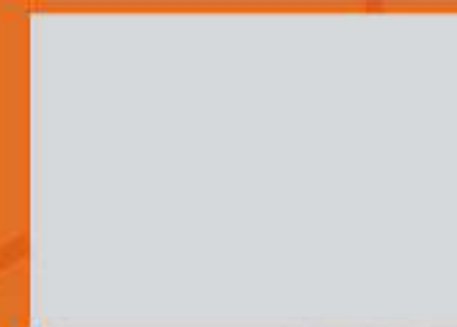


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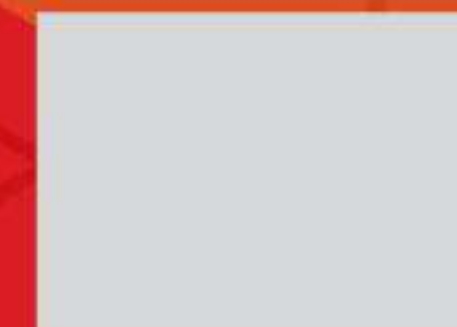
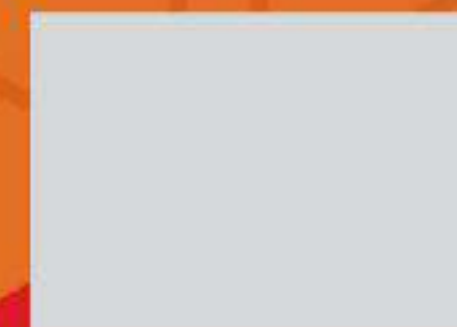
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KIRIT JOSHI



ASHISH SHAH



RAJAT WAHI



ROBIN LIM



KAVITHA KRISHNA RAO

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