

HYATT REGENCY, PUNE

10th April, 2020

HOME & HOME+ CONCLAVE





Inspiring Home & Living

- The way Indian's look at their home has changed dramatically. They are now built, designed and decorated with far more care than before
- This has brought the spotlight on various stakeholders who are a part of the home industry at different stages – right from engineers and real estate developers to architects, interior designers, furniture designers and décor experts
- As the next step in shaping the home and interior ecosystem, we are proud to present to you the Home & Home+ Conclave.
- It is a platform that will foster and facilitate discussions among all the stakeholders and thought leaders who shape a home and bring forward ideas that will become trends and standards, in the near future

FUTURE OF HOMES is calling you...

As urbanization rises and new-age lifestyle & technology deeply impact the dynamics within a family living in a home, it's time to discuss, debate and devise the way ahead. **Home & Home+ Conclave** is a platform that brings together all the stakeholders and look at the different aspects and ideas that contribute to the “future of a home”, before it arrives

HOME & HOME+ 2020 SNAPSHOT

500+ Decision Makers

50+ Industry Speakers

20+ Powerful Sessions

3 Different Tracks

INDUSTRY FOCUS

Home Furnishing

Home Decor

Houseware

Home Automation

*Technology & Store
Design Services*

*Designers and
Architects*

Mall Developers

Keynote
Speak

Panel
Discussion

Success
Stories

Debates

Industry
Research
Insights

Grand
Awards



THEME FOR H&H+

HOME & HOME+ CONCLAVE will walk you through the 4-point game-plan for a powerful Home Business. Because let's face it, in the current era of the millennial culture of zero-to-minimal brand-stickiness, if you don't get it right, customers will go to someone who does it right. Here are the pillars:

DIGITAL DISRUPTION

Digital has helped build a parallel narrative of inductive doctrines where the focus is on looking at the convergence between functions, breaking down functional silos within organizations by adopting a customer-centric approach

CHANNEL PROLIFERATION

The proliferation of channels including online does change the game and having a multi-channel strategy is critical

THINK NOW, BUY NOW

Shorter lead times from Design to Manufacturing to Retailing will be the future of Home & Home furnishing business. it is more profitable to sync with customers and offer them what they want to buy NOW

EXPERIENCE MATTERS

Providing the best customer experience is how businesses can gain loyal customers. Loyal customers are, without a doubt, the backbone on which businesses survive

MY HOME MY WAY

Get motivated to design your living quarters with style, find inspiration in presentations, through exhibitors, discussions, and much more





TRACKS

MAIN STAGE

Talks, presentations, round tables, power-packed sessions, and keynotes will dominate the stage and allow the house to discuss and debate on enriching topics centering around the 'Future of Homes'

ANUBHAV

Success stories from the industry, for the industry, will be rolled out live in the forum to express the motivating journeys of brands and companies

VERSUS

One-of-a-kind platform, this stage of the event will bring to the front healthy discussion about the mutually opposing elements, facets and points of view that contribute to the making of homes



EVENT HALL WALKTHROUGH

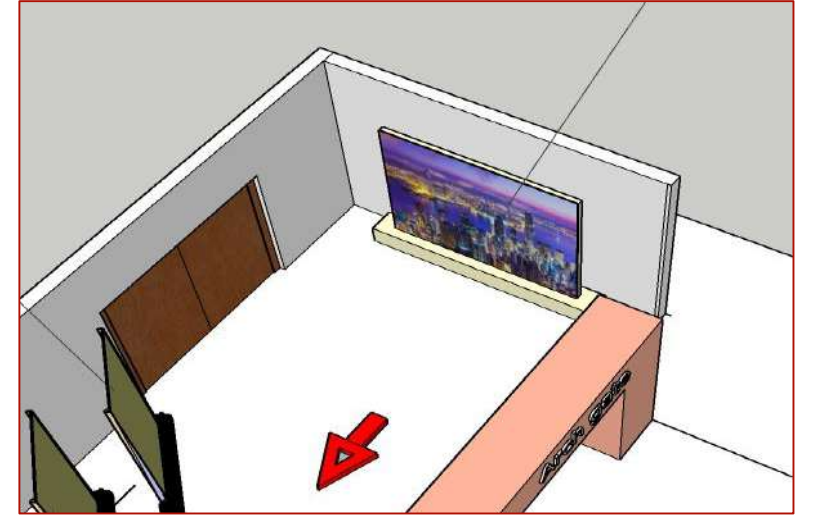
ARCH GATE 1



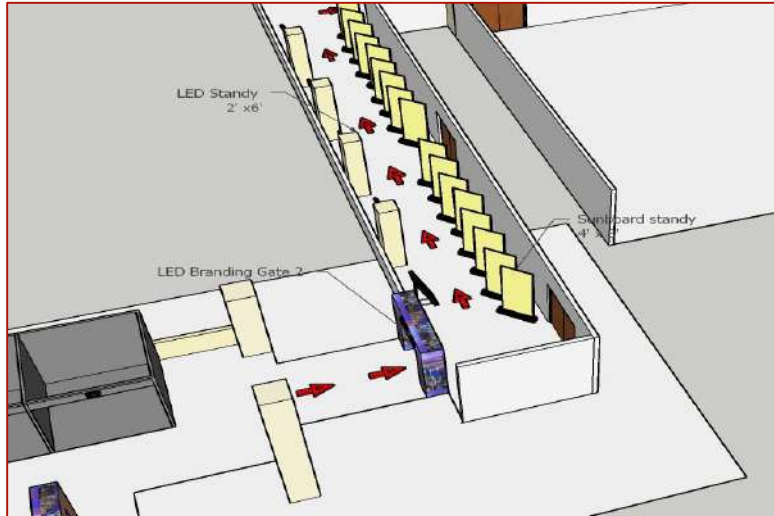
ARCH GATE 2



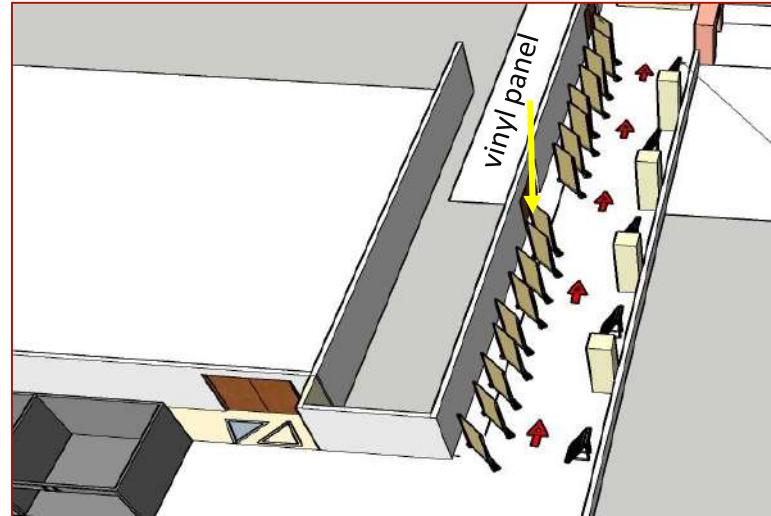
EXCLUSIVE LED WALL



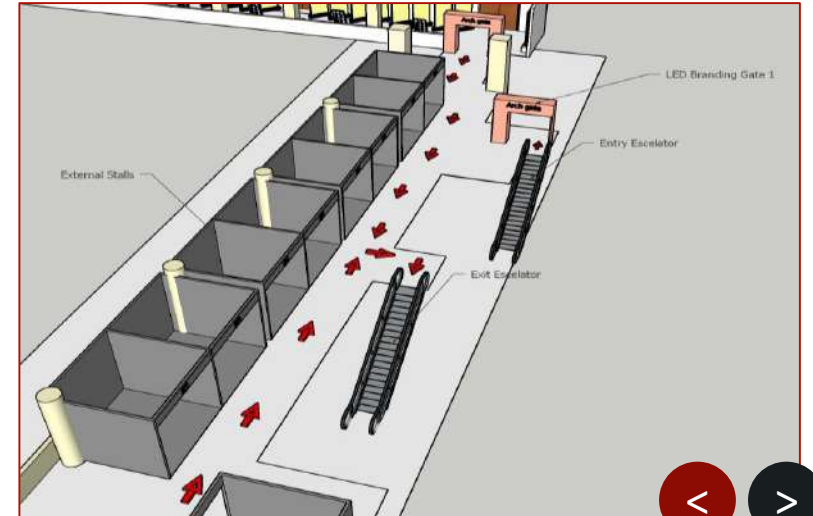
LED POLES/STANDY



VINYL PANEL

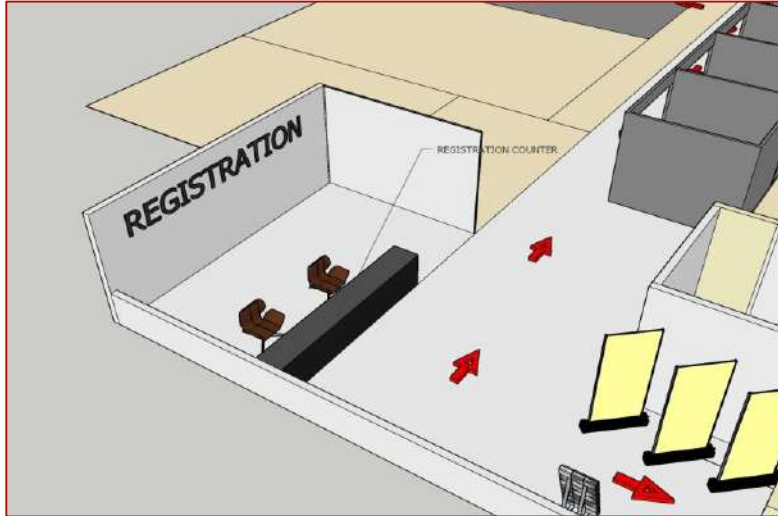


ZONE 1 EXHIBITION STALLS

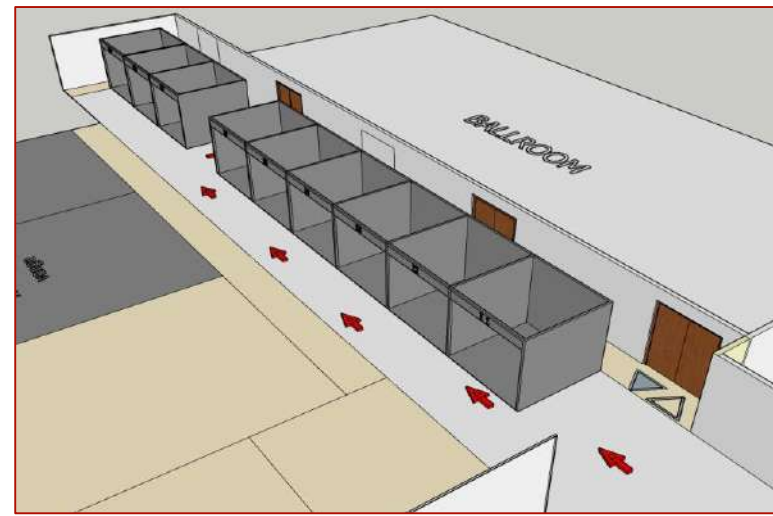


EVENT HALL WALKTHROUGH

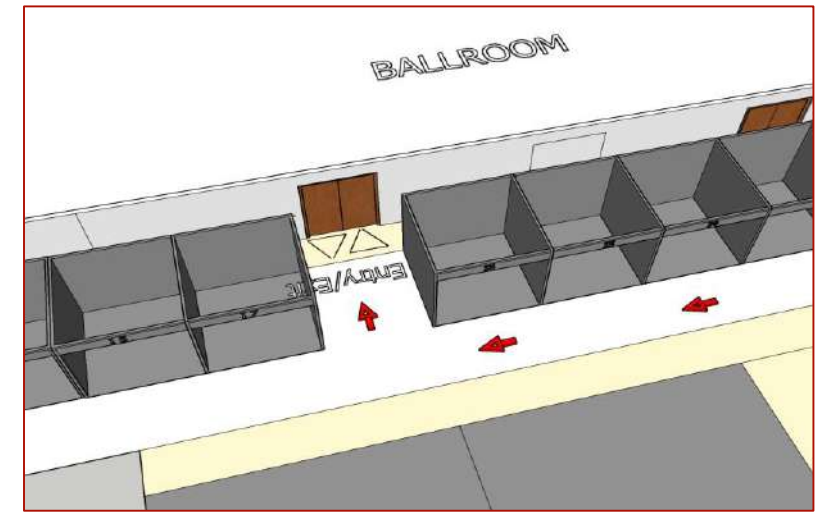
REGISTRATION DESK



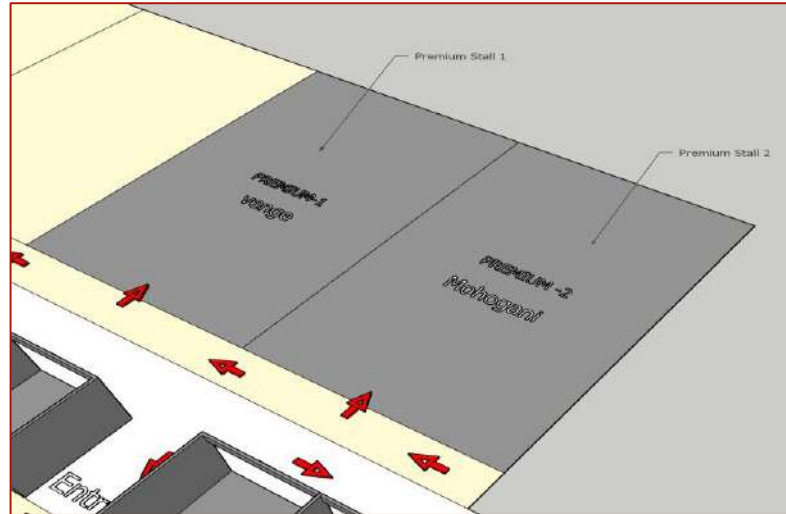
ZONE 2 EXHIBITION STALLS



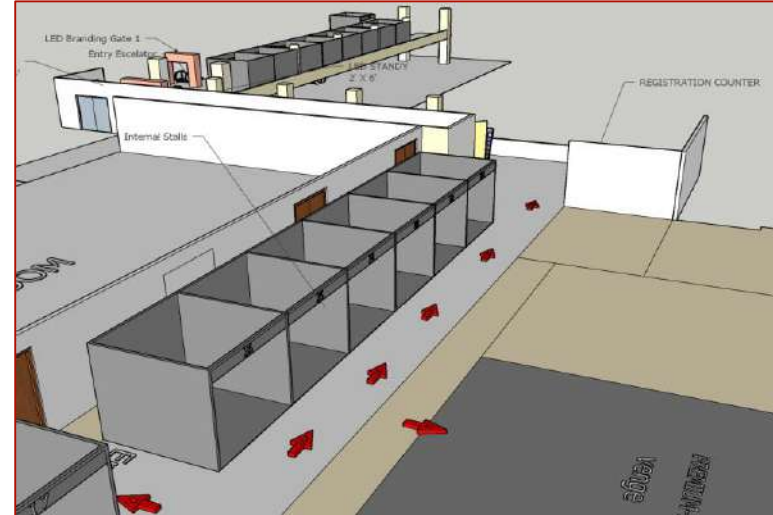
ENTRY & EXIT of BALLROOM



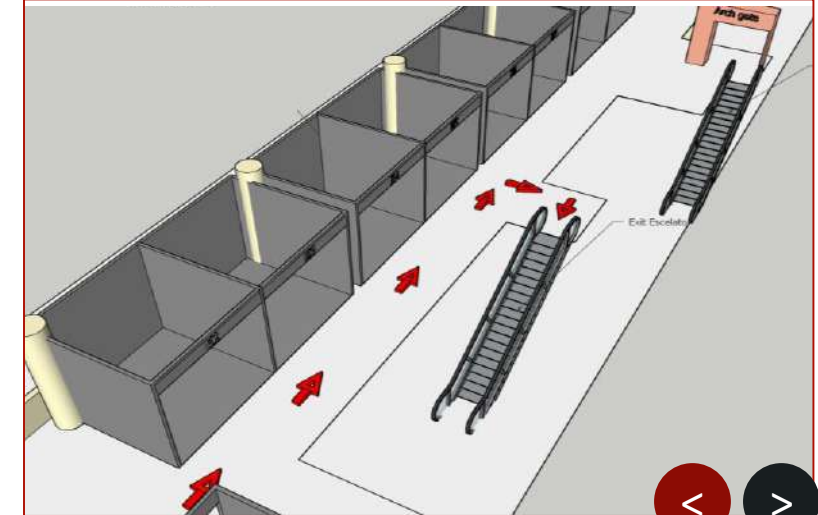
PREMIUM EXHIBITION HALL/ROOM



PREFUNCTION AREA



EXIT from the VENUE



6 REASONS WHY YOUR COMPANY SHOULD INVEST IN HOME & HOME+

Showcase your product/solutions

Your partnership with Home & Home+ Conclave puts your business authority in your industry and will help boost your credibility by engaging with a large audience. Your brand will cover various touchpoints of the event and will make attendees eager to learn more about your brand / solution

Meet your target audience

Home & Home+ Conclave brings right stakeholders from Brands, Manufacturers, retailers, architects & designers, automation companies, technology service providers, Mall developers who are likely your target customers, who you can work with

Great ROI

At Home & Home+ Conclave, the delegates will look for emerging brands, manufacturers, technology service providers, designers and architects on how they could leverage the connect in their business. You can generate great ROI by interacting with the event attendees and increasing traction and footfalls at your exhibition booth



Brand awareness & media exposure

Home & Home+ Conclave gives your brand the opportunity to generate awareness, boost the perceived image of your business and gain media exposure with sustained media campaigns across all media

Increase your reach and exposure

As a partner your name and logo will potentially be used during all the outreach campaigns across - social media, magazine, emails, focused digital portals and possibly even television partner. It will also be used when approaching other businesses for sponsorship - boosting your authority in your industry

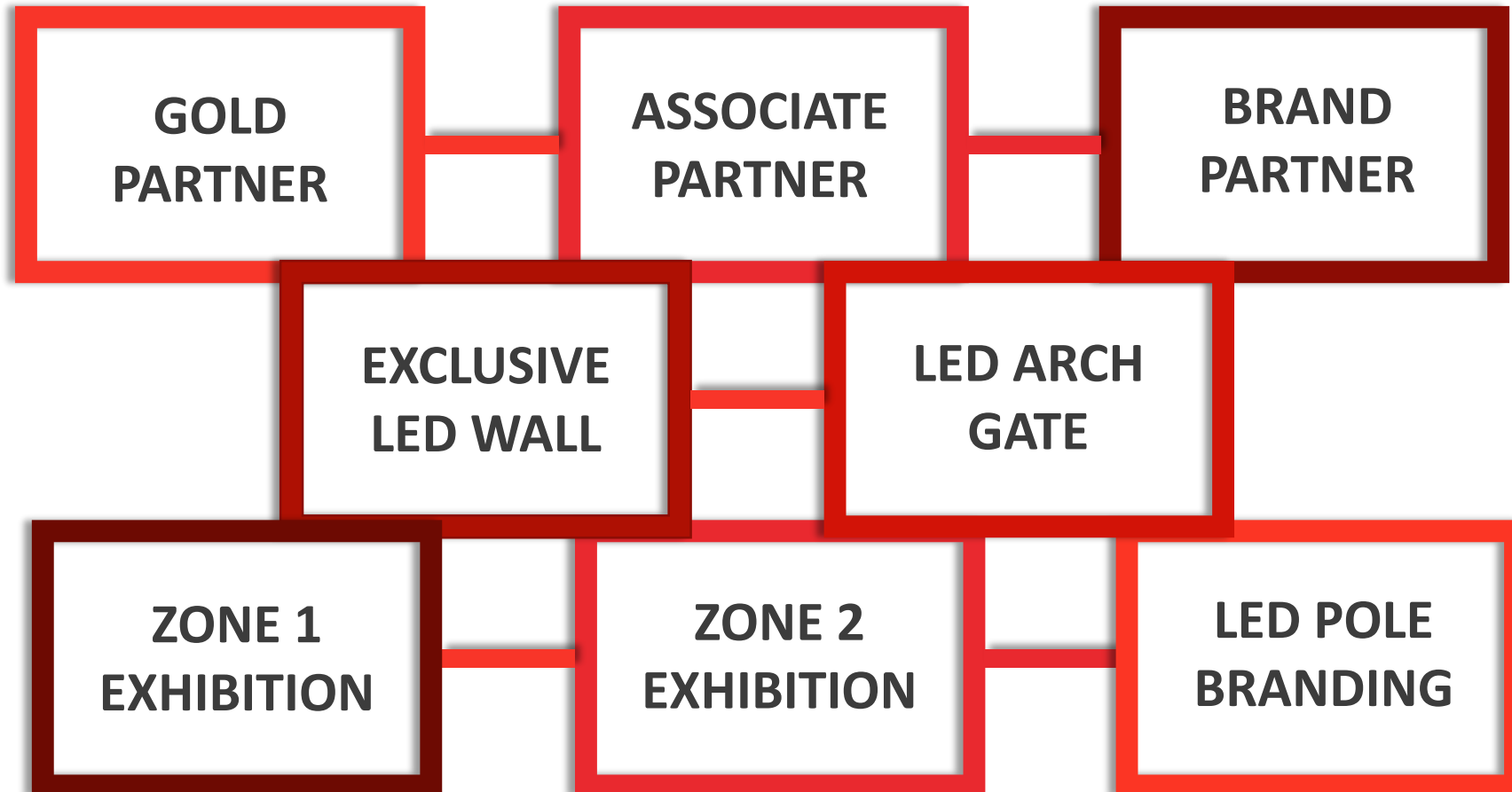
Reconnect with customers and engage with an audience

A great chance to reconnect and get feedback on how your product or solution is performing. You can also use Home & Home+ Conclave as a platform to educate your existing customers about new product/solution launches



PARTNERSHIP

OPPORTUNITIES



FOR PARTNERSHIP ENQUIRIES

PLEASE CONTACT

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A modern living room interior with a minimalist design. The room features a light-colored sofa, a matching ottoman, and a low coffee table. The walls are a mix of light and dark gray, with several framed pictures. The floor is a light, polished material. A large red semi-transparent banner is overlaid across the center of the image, containing the text 'THANK YOU' in white, bold, serif capital letters. The lighting is soft and even, highlighting the clean lines of the furniture and decor.

THANK YOU